

CITY OF PORTSMOUTH, NH
1 Junkins Avenue
Portsmouth, NH 03801

RFP #25-21

REQUEST FOR PROPOSAL

Professional Lobbying Services

Addendum #1

“Questions and Answers”

This Addendum forms part of the original document marked “RFP #25-21 Professional Lobbying Services.”

The following questions have been received concerning “RFP #25-21 Professional Lobbying Services.” Answers from the City are provided for each.

Questions and Answers

Question 1: Could you please describe the type of services the Coalition Communities 2.0 anticipates receiving as part of the Communications Planning service tier?

Answer 1: Education funding is a complex and politically charged issue. Therefore, assistance is needed in providing communication tools to individuals both within the organization and outside of it. Communication services would include providing information and reports to the Joint Board and Coalition Communities 2.0 to help members understand and advocate to oppose education funding legislation that supports the return of donor towns. It is anticipated that questions may arise from the press during the legislative session regarding the Coalition Communities 2.0 position on legislation and activities, and assistance would be required on messaging and communicating on those topics, which would include but not be limited to press releases, call to action, talking points, sample letters to legislative delegation.

The Coalition Communities 2.0 seek guidance on appropriate communication strategies to provide the strongest and most consistent messaging of its opposition to a state school funding policy that uses a donor/receiver town property tax model. Such a strategy could include multiple media platforms that are most effective in conveying the interests of the Coalition.

Question 2: Could you please describe the type of services the Coalition Communities 2.0 anticipates receiving as part of the Legal Services service tier?

Answer 2: Although legal services are not required at this time, if legislation passes that return to a donor town education funding model, the Coalition Communities 2.0 may seek legal representation to challenge that funding model. The pricing information you provide should indicate if you are presently affiliate, or could become affiliated, with a legal firm that could provide legal services for such a challenge. It would also be important that should legal action be taken that subsequent legal arguments be consistent with prior positions and statements made on behalf of the Coalition.

Question 3: May the proposal be hand-delivered rather than mailed to ensure it is received by February 8, 2021 @ 10:00 am?

Answer 3: Yes. City Hall is open (by appointment to the public) but we have a reception area that is staffed. RFP #25-21 may be hand delivered to our receptionist who will contact our purchasing agent to pick it up.

End of Addendum #1